

# **CENTRAL UNIVERSITY**



## **FACULTY OF ARTS AND SOCIAL SCIENCES DEPARTMENT OF COMMUNICATION AND MEDIA STUDIES**

END OF FIRST SEMESTER EXAMINATION – 2023/2024

COMM 311: ADVANCED PRINT JOURNALISM

LEVEL: 300

SESSION: MORNING

DATE: FEBRUARY 6<sup>TH</sup> 2024

DURATION: 2 HRS 30 MINUTES

STUDENT ID No. ....

INSTRUCTIONS: ANSWER ALL QUESTIONS IN SECTION A AND 2 FROM SECTION B

ANSWER ALL QUESTIONS IN THE ANSWER BOOKLET

**DO NOT TURN OVER THIS PAGE UNTIL YOU HAVE BEEN TOLD TO DO  
SO BY THE INVIGILATOR**

Examiner: KOFLAKPABLI

**Section A (20 marks)**

**Answer all questions**

**Read carefully and answer the questions which follow:**

1. Your community newspaper, the *Miotso Herald* has secured an exclusive interview opportunity with Richard Ofori, the Black Stars Goalkeeper in the ongoing AFCON Tournament in La Cote d'Ivoire. Ofori, who was also captain, has been blamed by football fans and the general public for contributing to the exit of the team. You have been chosen to do the assignment. (10 marks)
  - i. Which venue would you propose for the interview and why?(2 marks)
  - ii. Draft two open-ended questions for Richard Ofori(3 marks)
  - iii. Draft two close-ended questions for Richard Ofori(3 marks)
  - iv. Name two human sources you would consult to complement some of his submissions (2 marks)
  
2. The Accra West Metropolis is handling a new case of bird flu. A number of birds have reportedly tested positive to the flu. (10 marks)
  - i. What is the news value in this story? (3 marks)
  - ii. Identify three different sources you would speak to on the situation (3 marks)
  - iii. List two story ideas that you could generate out of this situation for your newspaper? (4 marks).

**Section B (40 marks)**

**Answer Two (2) questions**

1.
  - a. What is news? (2 marks)
  - b. Using three (3) premises discuss how a feature news article is different from a straight news story (18 marks)
  
2. As a reporter, discuss four (4) ways in which you can use journalism to contribute to the development of your nation. (20 marks)
  
3. Using your preferred approach to review a newly published book about the environment, list and explain five aspects you would consider in writing the review. (20 marks)
  
4. List and explain five (5) professional values of journalism. (20 marks)