



# CENTRAL UNIVERSITY

FAITH • INTEGRITY • EXCELLENCE

END OF SECOND SEMESTER EXAMINATIONS 2018/2019

DEPARTMENT OF COMMUNICATION & LANGUAGES

**COMM 308: Advanced Broadcast Journalism**

TIME ALLOWED: 3 HOURS

LEVEL 300

## INSTRUCTIONS:

ANSWER QUESTION ONE (1) AND ANY TWO (2) OTHERS.

DO NOT TURN OVER THIS PAGE UNTIL YOU HAVE BEEN TOLD TO DO SO BY THE INVIGILATOR.

1. A) Use the table below to produce a rundown for a radio news program of 15 minutes to be broadcast on *Central Radio* at 1800 hours. Include at least two breaks of a combined total of two minutes and thirty seconds (2.30"). You may introduce ONLY one (1) item in your rundown that is not already listed on the table (15 Marks).

Story	Duration
Cholera outbreak on Central university campus	1.45"
Nigeria to eliminate examinations from basic schools	2m
Sarkodie to give a lecture at Miotso	1.45"
English Lecturer wins Nobel Prize for literature	45"
Languages and Communication Studies departments merge	1.20"
Poor sanitation at Central University, Miotso	2.30"
Vision and Legacy to be absorbed by FASS	1.30"
Law student of CU to address UN General Assembly	1.45"
Economics student wins inter-University debate	2m
NUGS visit the President of the Republic of Ghana	45"
UCEW Vice Chancellor to resign	1.45"
ICGC donates a thousand books to CU Kumasi campus	1.20"
Minister for Tertiary education to visit Universities nationwide	30"
All Nations University students launch a second satellite	1.30"
New inter-University sports competition launched	1.20"
Central University football team wins silver	30"
L300 CU student launches debut album	15"
Headlines	15"

- B) Explain how any **four (4)** news elements informed the way you ordered your stories (20 Marks)

2. Explain how the following factors guided you in your practical news presentation exercises: **(25 Marks)**
  - a. Projection
  - b. Pitch
  - c. Personality
  - d. Pause
  - e. Posture
  
3. Discuss how your understanding of the stages of production helped you in the production of a radio or television news package (or program) you recently produced **(25 Marks)**.
  
4. Explain the following and show how you would use them in television news coverage **(25 Marks)**.
  - a. Establishing shot
  - b. Cut Away
  - c. Reaction Shot
  - d. Framing
  - e. Composition
  
5. Discuss how your understanding of any **four (4)** elements of an edit informed your editing decisions in a video footage you have recently edited **(25 Marks)**.