



**CENTRAL  
UNIVERSITY**  
FAITH • INTEGRITY • EXCELLENCE

**END OF SECOND SEMESTER EXAMINATIONS: 2021/2022**

**DEPARTMENT OF COMMUNICATION AND MEDIA  
STUDIES**

**COMM 306: ONLINE JOURNALISM**

**TIME ALLOWED: THREE (3) HOURS**

**LEVEL 300**

**INSTRUCTIONS**

**ANSWER QUESTION ONE AND ANY OTHER TWO (2) QUESTIONS IN THE  
ANSWER BOOKLET.**

**DO NOT TURN OVER THIS PAGE UNTIL YOU HAVE BEEN TOLD TO DO SO BY  
THE INVIGILATOR.**

**LECTURER'S NAME: Dr. Denise Diana Duncan**

**ANSWER QUESTION ONE AND ANY OTHER TWO (2) QUESTIONS IN THE ANSWER BOOKLET.**

1. A great online journalist applies journalism ethics. Discuss 4 of these ethics. **(20 marks)**
2. a. Recount to your roommate the steps you took and the hurdles you crossed to build your blog which was evaluated as your mid semester project.  
b. Enumerate the challenges you faced and how you overcame them. **(20 marks)**
3. Define online journalism. List and Discuss 5 characteristics of online Journalism that differs from the traditional form of journalism. **(20 marks)**
4. What is street journalism? List and explain 4 merits and 4 demerits that this type of journalism poses to mainstream media? **(20 marks)**

**END OF PAPER**