



# CENTRAL UNIVERSITY

FAITH • INTEGRITY • EXCELLENCE

END OF SECOND SEMESTER EXAMINATION 2017/2018

DEPARTMENT OF COMMUNICATION STUDIES

COMM 302: PHOTOJOURNALISM

TIME ALLOWED: 2HOURS

LEVEL 300

STUDENT ID No.....

**INSTRUCTIONS:**

**READ THE QUESTIONS CAREFULLY.**

**ANSWER ALL QUESTIONS ON THE QUESTION PAPER BY CIRCLING THE CORRECT ANSWERS IN THE CASE OF THE MULTIPLE CHOICE QUESTIONS AND WRITE IN THE SPACE PROVIDED FOR THE QUESTIONS DEMANDING EXPLANATIONS. THE EXAMINATION PAPER WILL BE MARKED OVER A 100 PERCENT (100%) AND ALL QUESTIONS CARRY EQUAL MARKS OF FOUR (4) EACH**

**SUPPLEMENTARY SHEETS WILL BE PROVIDED SHOULD THE NEED ARISE.**

**DO NOT TURN OVER THIS PAGE UNTIL YOU HAVE BEEN TOLD TO DO SO BY THE INVIGILATOR.**

Lecturer: Michael Atsiagbo

1. What is exposure?

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2. The shutter is \_\_\_\_\_

- a. A hole in the lens
- b. An opening in the camera body that controls the intensity of light entering the camera
- c. An opening in the camera body or lens that controls the time light enters the camera.
- d. All of these
- e. None of these.

3. Carefully examine the content of the picture below and write a caption and a cutline to complement it.



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4. The photojournalist must not take white balancing for granted because \_\_\_\_\_

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The two photographs were taken a few seconds apart with same camera. What accounts for the colour difference?

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6. What is the opposite of shallow focus?

- a. Plane focus
- b. Deep focus
- c. Rack focus
- d. Soft focus

7. When you twirl the ISO dial of your digital camera you are.....

- a. Setting the sensor's sensitivity to light
- b. Setting the flash range
- c. Changing your lens to a Micro setting.
- d. Adjusting the white balance setting

8. What is the role of the iris in the image capturing process?

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9. What are the three elements of the exposure triangle?

- a. Aperture, f/stop and focusing ring
- b. Lens, f/stop and ISO/f/stop
- c. Aperture, shutter speed, and ISO
- d. Aperture, light meter and focusing ring

10. What are the three shots a good photojournalist should always strive to capture for each major assignment?

- a. BCU, CU and MLS
- b. The establishing shot, the MS, and the CU
- c. The establishing shot, MLS and BCU
- d. The establishing shot, MCU and CU

11. What light appears warmer than daylight and produces a yellow/orange cast in photos?  
Give one example of such light.

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12. The following is true of a shutter speed

- a. Bounces light to the monitor
- b. Reflects light
- c. Time control mechanism
- d. Prevents light from reaching the imaging device until it is ready.

13. What is visual literacy?

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14. What is depth of field?

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15. What are the three main image sizes in photography?

- a. MCU, CU, MLS
- b. CU, MS, MLS
- c. LS, MS, CU
- d. CU, MS, MLS
- e. MCU, MLS, BCU

16. What is an establishing shot?

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17. \_\_\_\_\_ is concerned with the way that people, ideas and events are presented to us through media texts.

- a. Representation
- b. Semiotics
- c. Expressionism
- d. Ethics

18. What is an ethical dilemma?

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19. Who is a photojournalist?

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20. Briefly explain the importance of ethics to the photojournalist.

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21. Which of the following in semiotics comprises of the signified?

- a. Denotation and connotation
- b. Index and connotation
- c. Indexicality and denotation
- d. Iconical and denotation

22. What is the rule of thirds?

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23. Design principles are used to organize the basic elements of visual texts into pleasing and interesting images. Identify the design principles at work in the following photographs:



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24. What was Roger Fenton famous for?

- a. War photography
- b. Founding the Royal Photographic Society?
- c. Invention of Speed Graphic.
- d. First to use the Leica camera.

25. Label the parts of the following digital camera.

