



CENTRAL UNIVERSITY

FAITH • INTEGRITY • EXCELLENCE

SECOND SEMESTER EXAMINATION: 2021/2022 RESIT

**DEPARTMENT OF COMMUNICATION AND MEDIA
STUDIES**

COMM 209: INTRODUCTION TO PRINT JOURNALISM

DURATION: THREE (3) HOURS

LEVEL 200

ANSWER ONLY FIVE (5) QUESTIONS IN ALL.

ANSWER ALL QUESTIONS IN THE ANSWER BOOKLET.

**DO NOT TURN OVER THIS PAGE UNTIL YOU HAVE BEEN TOLD TO DO SO BY THE
INVIGILATOR.**

EXAMINER: ETORNAM KOMLA BUAMI

ANSWER ONLY FIVE (5) QUESTIONS

20 MARKS FOR EACH QUESTION

1. What preparations should the reporter make before an interview? And name three techniques the reporter can use in eliciting information.

2. What is the function of the press in a democratic dispensation?

3. Based on your news writing experience in class, use your imagination to write a four-paragraph news story

4. Imagine a major disaster -story. Devise a plan for coverage. Who Would you interview? What special problems would you probably encounter in such an assignment? How would you plan to avert the problems?

5. Your news editor at *Accra Times* has just rejected your news report with claims that it was not properly written. He tells you that the preferred style of writing for print is the inverted pyramid. You have agreed to re-write the story which will be published in the next edition of *Accra Times*. From your study of Print Journalism, what do you think are the reasons why your news editor will prefer the inverted pyramid style of writing?

6. Not every report can be regarded as an investigative report. State and discuss four main criteria that a news report must meet in order to be classified as an investigative report.

7. a) What is a Lead in print news writing?
b) Explain with examples any Five types of print news Leads