



CENTRAL UNIVERSITY COLLEGE

2018/2019 RESIT EXAMINATION

DEPARTMENT OF COMMUNICATION STUDIES

COMM 209: INTRODUCTION TO PRINT JOURNALISM

TIME ALLOWED: TWO HOURS & THIRTY MINUTES

INSTRUCTIONS:

READ THE QUESTIONS CAREFULLY.

ANSWER THREE QUESTIONS IN ALL

DO NOT TURN OVER THIS PAGE UNTIL YOU HAVE BEEN TOLD TO DO SO BY THE
INVIGILATOR

LECTURER: KOFI AKPABLI

Answer Three Questions Only

1. In developing a news feature article for publication in a national daily, discuss four (4) types of sources you would use.
2. Conducting the interview is an important part of gathering news. Briefly discuss two do's and don'ts related to the interview process.
3. Name and explain four principles of journalism.
4. Mention and describe four conditions that editors consider in their gate-keeping process.
5. Describe four ways through which a journalist can impact Ghanaian society.

Good Luck