



CENTRAL UNIVERSITY

RE-SIT 2019

DEPARTMENT OF COMMUNICATION STUDIES

COMM 207: Introduction to Broadcast Journalism

TIME ALLOWED: 1 ½ HOURS

LEVEL 200

INSTRUCTIONS:

ANSWER ANY TWO (2) QUESTIONS.

DO NOT TURN OVER THIS PAGE UNTIL YOU HAVE BEEN TOLD TO DO SO BY THE INVIGILATOR.

Lecturer: Lawrence A. Asafo-Agyei

1. Describe any five (5) sources of news. (25 MARKS).

2. Describe any **five (5)** news types **(30 MARKS)**.

3. Explain the following: **(25 MARKS)**

- a. Hard news
- b. News lead
- c. Soft news
- d. Reporter
- e. Stringer

4. Describe the following: **(25 MARKS)**

- a. Establishing shot
- b. Cut Away
- c. Cut-in
- d. Over-the-shoulder shot
- e. Insert