

CENTRAL UNIVERSITY

FAITH - INTEGRITY - EXCELLENCE

END OF FIRST SEMESTER EXAMINATION: 2019/2020

DEPARTMENT OF COMMUNICATION STUDIES

(MIOTSO CAMPUS)

COMM 207: INTRODUCTION TO BROADCAST JOURNALISM

TIME ALLOWED: THREE HOURS

LEVEL: 200

STUDENT ID No.....

INSTRUCTIONS:

ANSWER QUESTION ONE AND ANY OTHER TWO (2) QUESTIONS IN THE ANSWER BOOKLET

DO NOT TURN OVER THIS PAGE UNTIL YOU HAVE BEEN TOLD TO DO SO BY THE INVIGILATOR.

LECTURER: ABENA A. GYAMPO

ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS IN THE ANSWER BOOKLET

- 1. Bearing in mind the writing style for broadcast news, rewrite the two stories attached to the question paper to be read on television as a news bulletin. Take note of the organisation and technicalities involved in Television news writing. (Award 10marks for each copy. (20 marks)
- 2. No one speaks as he writes or writes as he speaks; writing for broadcast is a compromise between the two. Explain this reality with examples the five principles of broadcasting.
- Punctuations in broadcast scripts aid in readability and clarification of meaning.
 Discuss the following punctuations and explain how they support readability and
 clarification.
 - Dash
 - Parentheses
 - Hyphen
 - A period
 - ellipsis
- 4. In broadcasting Active voice is the most preferred and it has several advantages. Identify the following sentences and rewrite them in an active voice.
 - THE CHORAL CONTEST WAS WON BY EDNA.
 - THE HEADQUARTERS FLAG WAS STOLEN.
 - HE WAS BORN IN 1952.
 - THE POLITICAL PARTIES WERE NOTIFIED OF THEIR DISQUALIFICATION.
 - THE BOY WAS RESCUED FROM THE BURNING CAR.
- 5. It bears repeating that the structure of a broadcast news story differs from a print story. The print story is written in the "inverted pyramid" style whiles the broadcast story is written in the "upright pyramid" style. Explain the parts of a broadcast story.

Three die in shoot-out with police

By Emella Emin Abbey, ACCRA

with the police at Weija in Accra. THREE suspected robbers were shot and killed at dawn yesterday during a shoot-out

operations within and around Gbawe, Bortianor, Weija, Kokrobite and Kasoa. most of the robberies and our snatching months, were said to have been involved in police surveillance for the past three The suspects, who have been under

Kwame Salsa, Jah Rule and Joe. They were identified by the police as

Car snatching

of Police (DCOP) Mr George Alex Mensah, snatching a number of vehicles and the said the three suspects had succeeded in Police Commander, Deputy Commissioner police where on their heels. Briefing journalists, the Accra Regional

the police, and hijacked his Range Rover. man, whose identity is being protected by He said the three recently attacked a

Infortunately, they were not able to bold

ransacking it.

amount of money from the vehicle. items, including an ipad and an unspecified They allegedly took away some valuable

retrieved by the police. The abandoned vehicle was later

Shooting

police were monitoring their movements. Unknown to the three suspects, the

snatching operation last Thursday dawn. They allegedly undertook another car

undertaking an undercover vehicle were policemen who were to snatch a vehicle but the occupants of the operation. Thursday, the suspected robbers attempted Mr Mensah said et about 1 a.ni. last

the Ipad that was stolen from the Range Rover, locally manufactured pistois with the police gurned down the three suspects. police and in the course of the shoot-out, A search on them led to the retrieval of They exchanged gunshots with the

nine rounds of BB cartridges, a Browning

ammunition and five mobile phones.

Mt Mensah used the opportunity to

with the vehicle and they abandoned it after - pistol with five routids of nine millimetre - caution criminals, especially robbers, "to police squarely." quit their nefarious activities or face the



Atlanta boy, three, beaten to death over a cupcake

ATLANTA (USA), FEBRUARY 1

TWO sisters in the US city of Atlanta have been , charged over the killing of a three-year-old boy whose only crime, police said, was taking a cupcake.

Police said Kejuan Mason sneaked the cupcake from the kitchen while at home with Gleandria and Lashirley Merris.

According to the indictment, Lashirley bear the child with a baseball but while her sister Gloundria, his legal guardian, spanked him with her hand.

He died from blunt force trauma to his head and his torso, say medics.

The two sisters gave conflicting accounts of what happened on October 31, initially claiming he had choked on the cupcake, said media reports based on police sources.

They have been charged with two counts of felony 'murder, one count of aggravated assault and two counts of cruelty in the first-degree.

They face life in prison without parele if found guilty.

According to reports, the child's mother had lost custody of her son when she lost her home, but she was attempting to get him back.

She had asked a judge to remove Keinan from ¹ Glenndria's care when she noticed he had scratches and bruises, but her request was denied three days before he died, reported the Atlanta Journal-Constitution, a newspaper in the Georgia state capital.