



CENTRAL UNIVERSITY

FAITH • INTEGRITY • EXCELLENCE

RESIT EXAMINATION

DEPARTMENT OF COMMUNICATION STUDIES

COMM 202: FOUNDATIONS OF JOURNALISM (LOGIC, EVIDENCE &
RESEARCH)

TIME ALLOWED: TWO AND A HALF (2.5) HOURS

LEVEL 200

STUDENT ID NO.

ANSWER ANY THREE (3) QUESTIONS IN THE ANSWER BOOKLET

ALL QUESTIONS CARRY EQUAL MARKS

DO NOT TURN OVER THIS PAGE UNTIL YOU HAVE BEEN TOLD TO DO SO BY THE
INVIGILATOR.

LECTURER: DR RANSFORD ANTWI

ANSWER ANY THREE (3) QUESTIONS

1.
 - a. Why is deductive reasoning non-ampliative? (4 marks)
 - b. What is inductive reasoning? (4 marks)
 - c. Why is inductive reasoning ampliative? (4 marks)
 - d. What is a fallacy? (4 marks)
 - e. Explain the differences between fallacies of relevance and fallacies of insufficient evidence. (4 marks)

(20 marks)

2. Read the statements below and identify the type of logical fallacies associated with them:
 - a. I'm trying hard to understand this guy who identifies himself as a security supervisor and criticizes the police officers in this area. I can only come up with two solutions. One, he is either a member of the criminal element, or two, he is a frustrated security guard who can never make it as a police officer and figures he can take cheap shots at cops through the newspaper (adapted from a newspaper call-in column). What do we call this type of logical fallacy? (4 marks)

 - b. Donald Trump has argued that we need to build a new campus. But Trump is the owner of Trump's Construction Company. He'll make a fortune if his company is picked to build the new campus. Obviously, Trump's argument is a lot of self-serving nonsense. (4 marks)

 - c. I know I missed half your classes and failed all my quizzes and assignments. First my cat died. Then my girlfriend told me she has found someone else. With all I went through this semester, I don't think I really deserve an F. Any chance you might cut me some slack and change my grade to a C or a D? (4 marks).

 - d. "I think there is great merit in making the requirements stricter for the graduate students. I recommend that you support it, too. After all, we are in a budget crisis and we do not want our salaries affected." (4 marks).

 - e. I am entitled to say whatever I choose because I have a right to say whatever I please. (4 marks)

3. Design an advert for either print or broadcast that shows that you are appealing to a person's (or the audience) desire to be popular, accepted, or valued, rather than to logically relevant reasons or evidence. (20 marks)
4. Discuss five (5) sources of evidence available to a journalist. (20 marks)
5. a. Mr Akrobeto cited an article 'Surge in natural gas and driving in Ghana' in an online newspaper "The Desperate Observer", written by Okokodurofo Abeka Appiah and Professor Michael Boadi Nyameyie on March 1, 2017. Use the following details to provide a full reference for Mr Akrobeto's citation.
 - i. Accra
 - ii. www.nydoonline.com (10 marks)
- 5b. You were writing a term paper in 2017, April 20th on Mass media and research and in the course of your research you have talked to Owiredu Ansah who said something about Hajia Fati's recent assault on a journalist. You want to include what he said, although it is not a quotation.
 - i. Indicate how you will cite his statement.
 - ii. Explain why it is not included in the reference list. (10 marks)

END OF PAPER