

CENTRAL UNIVERSITY

END-OF-SEMESTER II EXAMINATIONS

2020/2021



MANAGEMENT & PUBLIC ADMINISTRATION

CBMG302

SUPPLY CHAIN MANAGEMENT (3 CREDITS)

LEVEL 300

SESSION: MORNING, EVENING AND WEEKEND

DURATION: 2 1/2 HOURS

STUDENT ID No:

INSTRUCTIONS:

Answer any **THREE** (3) questions

Lecturers: Narki Kumi Som & Kofi Frimpong

QUESTION 1:

Identify and explain five barriers to the development of strategic partnerships in national and international supply chains. [20 marks]

QUESTION 2:

Explain ten reasons why organisations form supplier associations. [20 marks]

QUESTION 3:

Explain the four stages involved in developing a segmented supply chain strategy. [20 marks]

QUESTION 4:

Discuss FIVE risks in international logistics in terms of time and inventory. [20 marks]

QUESTION 5:

As a supply chain consultant to Bibiani Ltd, you are required to present to management the need of Total Quality Management to be improved upon by the organization. Explain the core principles of Total Quality Management. [20 marks]

QUESTION 6:

- a) Outline the four main approaches to demand Forecasting [10 marks]
- b) Identify and describe the supply chain management processes. [10 marks]

QUESTION 7:

- a) Mention and explain the supply chain school of thoughts. [10 marks]
- b) Evaluate the SCORE Model concept and outline the activities involved. [10 marks]